

# REGIONAL APPRENTICESHIP DAY 2023



सशक्त युवा, समर्थ भारत !  
[www.mhrdnats.gov.in](http://www.mhrdnats.gov.in)

**SEPTEMBER 02, 2023**

## INVITATION FOR SPONSORSHIP

We are pleased to invite you to take part in the success of this event, Regional Apprenticeship Day 2023 as a sponsor. Packages have been tailored to offer a variety of sponsoring opportunities. For any questions regarding sponsoring, you are kindly invited to contact the coordinator of the event Shri. Biswajit Patra. (Email: [bp.bopter@gmail.com](mailto:bp.bopter@gmail.com), Phone: 9874556712)



**Board of Practical Training (ER)  
Ministry of Education, Govt. of India**

Block – EA, Sector – I, Salt Lake City,  
Kolkata – 700064

# REGIONAL APPRENTICESHIP DAY 2023

## SPONSORSHIP OPPORTUNITIES

### PACKAGES FOR SPONSORSHIP INCLUDES

<b>DIAMOND SPONSOR</b> ₹ 10,00,000 (TEN LAC)	<b>PLATINUM SPONSOR</b> ₹ 5,00,000 (FIVE LAC)	<b>GOLD SPONSOR</b> ₹ 3,00,000 (THREE LAC)	<b>SILVER SPONSOR</b> ₹ 1,00,000 (ONE LAC)
Invitation to RAD 2023 for 10 people	Invitation to RAD 2023 for 5 people	Invitation to RAD 2023 for 3 people	Invitation to RAD 2023 for 2 people
Table or Area of the event to advertise your organization	Table or Area of the event to advertise your organization	Table or Area of the event to advertise your organization	Table or Area of the event to advertise your organization
Custom Recognition and Enhancing the organization's image promoting brand awareness	Custom Recognition and Enhancing the organization's image promoting brand awareness	Custom Recognition and Enhancing the organization's image promoting brand awareness	Custom Recognition and Enhancing the organization's image promoting brand awareness
Full Page color advertisement in the Memorabilia of RAD Book	Half Page color advertisement in the Memorabilia of RAD Book	Quarter Page color advertisement in the Memorabilia of RAD Book	Color advertisement of size (10cm X 7cm) in the Memorabilia of RAD Book
Sponsorship signs with the company name listed as Diamond Sponsor	Sponsorship signs with the company name listed as Platinum Sponsor	Sponsorship signs with the company name listed as Gold Sponsor	Sponsorship signs with the company name listed as Silver Sponsor
Diamond Sponsor listing on all the social media including Facebook, Instagram, Twitter, etc.	Platinum Sponsor listing on all the social media including Facebook, Instagram, Twitter, etc.	Gold Sponsor listing on all the social media including Facebook, Instagram, Twitter, etc.	×
One large size banner (design to be provided by the sponsor by 15.08.2023) for display	One Medium size banner (design to be provided by the sponsor by 15.08.2023) for display	One Small size banner (design to be provided by the sponsor by 15.08.2023) for display	×
Banner at main gate will contains the logo and name of the company displayed as Diamond Sponsor	Banner at main gate will contains the logo and name of the company displayed as Platinum Sponsor	×	×
Special chair for one sponsoring executive person on the day of RAD 2023	Special chair for one sponsoring executive person on the day of RAD 2023	×	×

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Inclusion as Diamond Sponsor in all press releases	×	×	×
Company logo on event T-shirt	×	×	×
Appreciation plaque presented at awards ceremony	×	×	×
Logo of the Company will be displayed on the flyers for RAD 2023	×	×	×
	×	×	×

**Procedure:**

1. A confirmation letter of the organization clearly mentioning “RAD2023SPONSOR << TYPE OF SPONSORSHIP>>” must be sent on mail id bp.bopter@gmail.com followed by post by 01.08.2023.
2. The Sponsorship Amount needs to be credited in the Bank Account of the following details by 01.08.2023.

**Name of the Account Holder: Board of Practical Training Recreation Club**

**Name of the Bank: State Bank of India**

**Account Number: 10836428748**

**IFS Code: SBIN0001612**